



D R I V E F O R W A R D

COMPANY PROFILE



COMPANY PROFILE

ECOBREX PARTS CANADA is a Canadian company located in Vancouver, Canada. ECOBREX® is a subsidiary of HARDEX BRAKES CORP. with over 55 dealers and distribution outlets worldwide. ECOBREX® manufactures and supplies passenger car and truck parts for a wide range of vehicles. ECOBREX® parts are manufactured to the highest standards and available for most makes and models.



TODAY, ECOBREX® PRODUCTS ARE AVAILABLE WORLDWIDE THROUGH A DISTRIBUTION NETWORK COVERING OVER 55 COUNTRIES

Every ECOBREX® product is designed and manufactured to the strictest standards and precision. All parts that are distributed to different international regions meet the minimal standards set forth by the governing agency, and often exceed those them. It is important to us that the ECOBREX® brand be synonymous with the highest quality standards.



ECOBREX® manufactures its parts by starting with the best raw materials and relying on the most innovative technologies and craftsmanship to ensure that they are unsurpassed in the industry. Our skilled technicians and manufacturers are held accountable for each and every ECOBREX® part that we sell. By manufacturing with such strict and demanding expectations, ECOBREX® is confident that any consumer who purchases ECOBREX® brand products will see, hear, or feel the difference immediately. In addition to ECOBREX® itself trading as an ISO 9001 certified company, ECOBREX® brake pads have successfully obtained the AMECA and LeafMarks by AASA and over 700 part numbers carry prestigious E-Mark ECE R90 certification. ECOBREX® is also a member of Auto Care Association.



PRODUCTS

ECOBREX® is committed to providing the best car and truck parts to our consumers while simultaneously ensuring safety, durability, and affordability.

ECOBREX® CURRENTLY OFFERS THE FOLLOWING PRODUCTS IN THE **US & CANADA**:



Brake System Parts:
Brake Pads & Brake Disc Rotors.



Shocks & Struts:
Shock Absorbers For
Passenger Cars & Trucks, Struts.



Filters:
Oil Filters, Air Filters,
and Fuel Filters & Cabin Filters
for Passenger & Commercial Vehicles.



Lubricants & Maintenance:
Motor Oil, Transmission Fluid & ATF,
Brake Fluid, Antifreeze & Coolant.

THE TRUSTED ECOBREX® BRAND IS AVAILABLE IN **OVERSEAS** MARKETS WITH 10 CATEGORIES COVERING OVER 120 DIFFERENT PRODUCTS.



AIR CONDITIONING



BEARINGS



BELT, TENSIONER, IDLER



ELECTRICAL



ENGINE PARTS



FILTERS



BRAKE PARTS



CHASSIS, STEERING, SUSPENSION



COOLING SYSTEM



GASKETS & SEALS



IGNITION



TRANSMISSION PARTS

CATALOG & COVERAGE

Since ECOBREX®' impressive distribution network covers more than 55 countries globally, the product portfolio offers an extensive range of part numbers for most makes & models found on the road today.



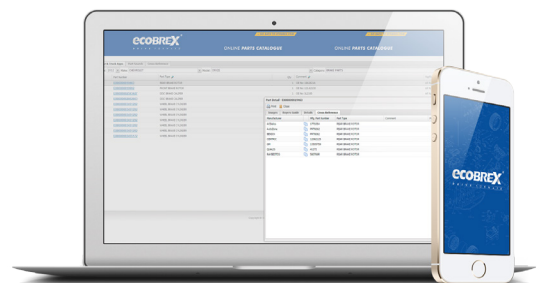
LET US BE YOUR CATALOG MANAGER

ECOBREX® manufactures and supplies all types of passenger car and truck parts for a wide range of vehicles including new applications. Part numbers of all makes, models and years are updated on a monthly basis.

ECOBREX® is now listed on exclusive **ACES** compatible databases and catalog applications including **Epicor** and **WHI**. With the addition of Auto Care Association membership, ECOBREX® has a voice in the North American auto care industry servicing more than 250 million cars and trucks on the road.



ECOBREX®' own catalog is also available online or as an app for all smart phones & tablets for both APPLE & ANDROID platforms.



NEW PRODUCT TOOLING

Furthermore, ECOBREX® offers New Products Tooling Capability, which allows to open a mold for every new application introduced to the market on a monthly basis. This capability enables ECOBREX® to adapt to market disruptions with lightning speed, allowing for better catalog management in addition to staying on top of the latest trends and technologies.

DISTRIBUTION FACILITIES

ECOBREX® PARTS CANADA guarantees fast delivery to all clients in US and Canada. In order to cover the two countries from coast to coast, ECOBREX® runs 4 distribution facilities in total:

- **2 in US: Located in California and Georgia**
- **2 in Canada: Located in British Columbia and Ontario**

ECOBREX® developed its own logistics/supply chain software to operate the four warehouses, in order to automate all the steps of the distribution process, from ordering to delivery.



BUYING GROUPS DISTRIBUTION PROGRAM

ECOBREX is fully capable of providing unique and fully customized distribution programs for buying groups based on their requirements. ECOBREX manages every aspect of the program, ranging from Manufacturing & Logistics to Warranty Claims & Marketing.

STOCK LIFT PROGRAM

ECOBREX® offers a Stock Lift Program to all its clients in US and Canada in order to help liquidate slow-moving SKU(s) and assist them in maintaining healthy inventory levels.

If the client cannot clear the product stock for any reason, the products can be shipped back to ECOBREX® at the buyer's shipping cost if the buyer places a new order for twice the value of return products.

PRIVATE LABELLING CAPABILITY

ECOBREX® is fully capable of offering private label brands to our qualified customers upon approval. At this moment ECOBREX® provides private labelling services to several well-known global brands.

ECOBREX® handles all the aspects of private labelling services, ranging from artworks and packaging to manufacturing and logistics.

MARKETING

- Content Creation

ECOBREX® Marketing team is highly experienced in and capable of providing compelling copy, unique artwork and private labelling upon request.

- Promotional Items

ECOBREX® offers seasonal Marketing material to all clients. Furthermore, clients enjoy 3% cash back to be used for their own marketing campaigns. A merchant website is also being developed to enable distributors to place orders for promotional items up to that credit amount.



- International Trade Shows

ECOBREX® participates in International trade shows on a yearly basis. ECOBREX® enjoyed great success during and after last year's Dubai and Panama tradeshows, and will be attending the shows again in 2016. Just the 2 aforementioned shows have attracted approximately 80,000 visitors, with a majority of them being industry professionals willing to cultivate new business relationships.

In 2016, in addition to these 2, ECOBREX® will also be exhibiting in Frankfurt and Las Vegas. The Frankfurt show needs no introduction, as it is well known that the Germany venue hosts the most important event of the whole Automechanika series. In 2014, the Frankfurt show alone has attracted more than 130,000 visitors, creating an environment full of opportunities. As an industry-leading brand, ECOBREX® will take its place on the exhibition grounds this September.

The last show of 2016 will be the glamorous AAPEX, which is held annually in Las Vegas. ECOBREX® will be there on the ground, welcoming visitors and industry professionals from mainly the Americas.

automechanika DUBAI 8-10 MAY 2016



PANAMA 15-17 JUNE 2016

automechanika FRANKFURT 13-17 SEPT 2016



LAS VEGAS 1-3 NOV 2016

